



decomnorthsea.com



DECOM
North Sea

MEDIA
OPPORTUNITIES



RAISE YOUR PROFILE WITH THE OFFSHORE DECOMMISSIONING INDUSTRY

“ This quarterly publication is growing with each edition and is becoming known as the publication to showcase the supply chain’s expertise ”

Decom North Sea offers a number of platforms to help you get your company noticed.

The Decom North Sea newsletter is a high quality publication covering updates on the decommissioning industry, the latest news from Decom North Sea members and forthcoming events.

This quarterly publication is growing with each edition and is becoming known as the publication to showcase the supply chain’s capabilities, expertise and experience of the decommissioning sector.

The Decom North Sea website is widely regarded as the hub for information, news and events about the offshore decommissioning industry. With over 40,000 visits every year, advertising on the Decom North Sea website is sure to get your company noticed.

Why advertise in Decom News?

- Printed copies sent to all Decom North Sea members.
- Distributed at major UK and International exhibitions and conferences.
- Electronic copies sent to a growing database of over 1,300 key industry contacts with an interest in decommissioning.
- Available to be downloaded from the Decom North Sea website.

Rate Card

*Cost per edition

Advert Size	1 Edition	2 Editions + 10% discount*	3 Editions + 15% discount*	4 Editions + 20% discount*	Non - Member rate*
1/4 page	£400	£360	£340	£320	£620
1/2 page	£600	£540	£510	£480	£920
Full page	£800	£720	£680	£640	£1230

Artwork Specifications

Full page

267mm deep x 180mm across or 297mm deep x 210mm across with 3mm bleed.

1/4 page

128mm deep x 88mm across.

1/2 page

128mm deep x 180mm across.

Please supply artwork as a high resolution pdf.

WHY ADVERTISE ONLINE AT DECOMNORTHSEA.COM?

With over 42,000 users every year, advertising on the Decom North Sea website is sure to get your company noticed

Figures correct at March 2016

- Over 73,000 views each year, ensuring the Decom North Sea website provides a great platform to get your company noticed.
- With a growth of over 38% in website traffic*, there has never been a better time to advertise on the Decom North Sea website.
- Decom North Sea Members only.

Placement

- **News Section**
1 position at top of page above the news articles.
- **Decom/Industry Events Section**
Your ad will be displayed on both the Decom and Industry Events sections at top of each page above the event articles.

Rate Card

Online banner	Member
One month	£550
Three months	£1250
6 months	£2000
Annual	£4000

*Based on visitor figures from 01/04/2015 to 30/03/2016 versus 01/04/2014 to 30/03/2015

**Please note that your artwork can in no way use Decom North sea branding and must not look like it is appearing to form part of the website.

Advert Specifications

Artwork must be submitted at least 3 days prior to launch date to allow for approval and testing. We require the target URL of the ad submitted at the same time.**

The click-through rate (CTR) of your ad is dependent on the creativity of the banner content. Ads with engaging content always outperform their rivals.

The ad space is standard leaderboard size (728x90px) we can also accommodate standard banner size (468x60px). Please contact us if your artwork is a different size.

Animated gif banners can loop and have a maximum file size of 60k

Maximum file size for jpg image banners is 60k

We do not accept flash banners at this time.